



**IIM Ahmedabad IDEA Telecom  
Centre of Excellence  
Visiting Scholars Program**

IITCOE – ([Indian Institute of Management Ahmedabad](#) (IIMA)\* - Idea Telecom Centre of Excellence) - one of the eight national Centers of Excellence set up in public private partnership<sup>1</sup> - invites scholars from foreign countries for a Visiting Scholars Program at IITCOE in the area of telecom policy, regulation and/or management.

The Visiting Scholars Program at IITCOE is for three months and is designed to enable selected participants to pursue her/his research work. The selected person will be required to submit and present a research paper on the work done at a seminar at IITCOE at the end of the stay. Visiting Scholars may also offer courses in various postgraduate programs offered at IIMA after following due processes.

The total remuneration for three months ranges from Rs 300,000 to Rs 500,000 based on the experience and past work of the visiting scholar in the sector. IITCOE will pay for a single round-trip travel in economy class as per IIMA guidelines in case such funding is not available to the scholar. In addition, there is a reimbursable research allowance up to Rs 100,000. IITCOE will underwrite the cost of scholar's access to the IIMA resources like library, use of IT infrastructure, workstation and office space.

### **Profile**

The incumbent should be seeking to do research in areas of interest to IITCOE focusing on telecom and related sectors. She/he should have a PhD and demonstrated interest in any of the relevant areas<sup>2</sup>.

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\*IIMA is the leading management school in Asia.

<sup>1</sup> Annexure 1

<sup>2</sup> Annexure 2 gives suggested topics for research

## **Process**

The proponent should send a brief research proposal (1000 words) on any of the themes to IITCOE along with her/his CV. The proposal will undergo a review process. IITCOE will respond within four weeks of receiving the applications. Application may be made at any point in time.

It is desirable that the incumbent identifies a faculty member from IIM Ahmedabad with whom he/she can possibly collaborate for the research work. IITCOE will be happy to provide support for matching the interest areas with the relevant faculty if requested by the proponent.

You may email your CV and a research proposal to [iitcoe@iima.ac.in](mailto:iitcoe@iima.ac.in). Information on some of the research interests of the faculty of IIMA is available on the website [www.iimahd.ernet.in](http://www.iimahd.ernet.in) or at [www.iitcoe.in](http://www.iitcoe.in).

## **Annexure 1: About IITCOE**

### **IITCOE**

IITCOE is one of the eight Centres of Telecom Centre of Excellence (TCOE) that have been set up in public-private partnership mode with funding support from various telecom operators in India and the Department of Telecommunication (DoT), India ([www.tcoe.in](http://www.tcoe.in)). IITCOE ([www.iitcoe.in](http://www.iitcoe.in)) has been set up at Indian Institute of Management Ahmedabad (IIMA) with support from Idea Cellular (Idea is one of the large mobile service providers in India) to focus on research, teaching, training and advice in the field of telecom policy, governance, regulation and management.

### **Objective and Scope of IITCOE**

- **Think Tank Activities:** Identifying and capturing best practices across countries, knowledge creation and sharing, and addressing the needs of regulation, policy, governance and customer care.
- **Skill Building:** Enhancing human capital through training and teaching programs for policy makers, regulators and the industry.
- **Research and Development:** Through publications, working papers, monographs.
- **Highlighting Policy and Regulatory Agenda:** Bringing fresh insights from related sectors from countries ahead of India in telecom and related sectors, and in finding solutions to India's specific situation especially in the development of rural telecom and related activities.

## **Annexure 2: Detailed Coverage of Topics**

### **Suggested topics for the research:**

#### ***National Broadband Policy and Outcomes***

- Adoption and diffusion of broadband
- New wireless technologies and their implication
- R & D in convergence, communications and broadband
- Cable TV opportunity

#### ***Spectrum and Technology***

- The definition, specification, and enforcement of property rights in spectrum
- Models for auctions and trading
- Issues in spectrum refarming
- Strategic management of spectrum

#### ***Service Adoption, Social Networking and Societal Issues***

- Access, interconnection, and unbundling in a converged world
- Adoption of new services
- Social networking and societal/policy implications
- Experience with new services in license-exempt and licensed bands
- Creating demand and awareness about broadband.
- Social and business implications of emerging technologies and regulations

#### ***Regulation***

- Competition and the factors that promote or retard competition
- Emergence of convergent regulatory bodies
- Regulatory challenges of New Generation Networks (NGN). Need for governments to create incentives for investment in NGN.
- Regulation of interconnection of IP and circuit-switched networks
- The implications of convergence for competition (including VoIP and IPTV)
- Multi-platform competition: policies and implications for prices and services

- Evolution of institutional arrangements, political economy and challenges to reform
- Experience of managing regulatory agencies
- Role of judicial processes and implications for scope of regulatory agencies

### *Universal Service*

- Models, Instruments and Institutions for Universal Service
- Implications of emerging demographic contours for Universal Service
- Implications of convergence and broadband on Universal Service

### *Comparative Analysis*

- Cross-national analysis of market performance for wireless services, regulation, adoption, spectrum management regimes